



Qwaken

THE BRAND OF THE BRAVES

NEW RELEASE:
QWAKEN QTIES!
THE CUTEST INTERCHAIN
CUBS ON THE XRPL.

WEB3.0

THE PHYGITAL
REVOLUTION IS
GOING COSMIC.

BRAVE CREW

WELCOME TO THE
TEAM TO
GINGERSN4P &
INXR4WETRUST

SPECIAL:
QWAKEN STORE
GRAND OPENING

1717

HOW TO FEEL GOOD
MINT YOUR
QTIE NFT
TODAY! NFA

WHITEPAPER

4.0

WELCOME



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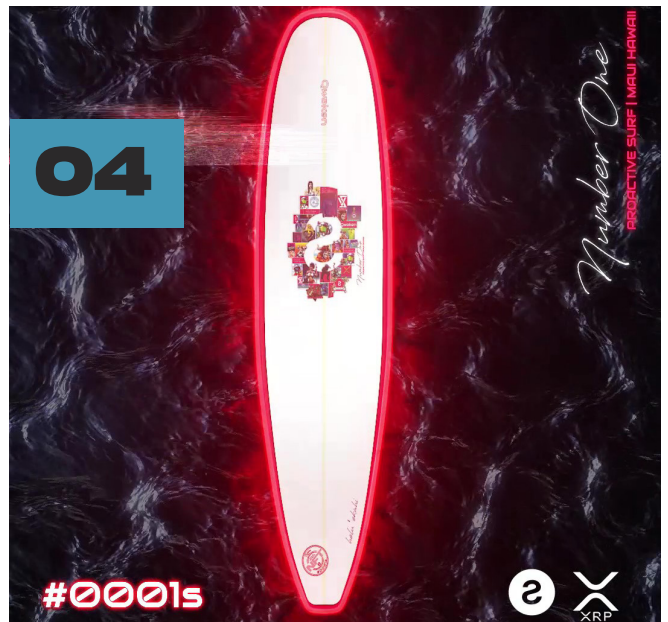


Welcome to the Qwaken Club. We gathered the BEST artists, investors, NFT holders, developers, crypto-experts, influencers and businessmen together in order to build on the XRPL, and beyond, a healthier ALTERNATIVE to the status-quo of the fashion industry.

Qwaken is the FIRST NFT-BACKED PHYGITAL BRAND. The Qwaken Club is the place where the holders of the NFTs meet in the metaverse and in REAL LIFE.



NFT RELEASES



01 PROACTIVE COOL HOODIES

A unique collection of 1717 Cool Hoodies NFTs. The PROACTIVE collection is your access to the Club. Holding one Qwaken PROACTIVE qualifies the holder to collect rewards in \$QWK tokens.

- Value 7 QPOINTS -

02 COOL JERSEYS

A collection of PHYGITAL Cool Jerseys NFTs for the metaverse and for the REAL WORLD. The physical CJ will match the NFT. Only 17 copies of each will be ever minted.

- Value 3 QPOINTS -

03 LIONS ELITE

Only a very limited number of Qwaken Lions Elite will ever be created by the great Artist INKARTLUIS and minted by Qwaken, The Brand of the Braves! Get the Q³DIAMOND badge in our Discord Server by holding 3 or more PROACTIVE COOL HOODIES to access the PRE-SALE.

- Value 7 QPOINTS -

04 NUMBER ONE

The first ever NFT surfboard XLS-20 ready. A unique PHYGITAL NFT for the real world and for the metaverse. Digitalized by Qwaken in a record time, the surfboard gives you exclusive access to the best projects on the XRPL along with the physical surfboard.

- Value 17 QPOINTS -

05 QTIE CUBS

1717 AI generated cute lions and frens branded by Qwaken. Check the "special" trait, it could be connected to one NFT from any other release! FIRST 400 OUT NOW ON XSMART.

- Value 2/3/5 QPOINTS -

06 PROACTIVE CORE JACKETS

In collaboration with the Core Council we're proud to introduce the Core Jackets Collection by Vazi Maridadi, an awarded Kenyan fashion brand with a very versatile style. Each Jacket is hand-tailored by the amazing Tausi's team!

- Value 7 QPOINTS -

WHY WE CHOOSE THE XRPL

Qwaken is a NFT-BACKED Brand born at the end of 2021 in Playa del Carmen MX. Initially started as a family business during the plandemic became much more than that with the plans to mint the best designs as 1:1 NFTs with utilities.

Working in marketing helped us decide to start minting Tzule's designs on Sologenic. We were very excited to be able to mint on the XRPL. In just a couple of months, we created the first prototype of the 3D Cool Hoodie and few days after the opening of the marketplace we launched the first qwaken.club website. We started an organic marketing campaign on twitter and Instagram to form the community.

On 4.17.22, we minted the first sample. We were finally ready to mint the first official release but the final NFT wasn't ready yet. On 4.20.22, we finally minted 17 PROACTIVE COOL HOODIES; after 30 days a second release of 17 and just 2 months later, thanks to all the early birds who helped us spread the word, we sold out 2 more collections. Almost 1000 Qwaken NFTs to the date have already been sold.

In few months the Qwaken brand became very popular among the crypto community and is now ready to moon after selling out every release since day 1 and with the next goal of 1000 NFTs! The final NFTs released will be a big collection on OpenSea connected to special phygital NFTs on the XRPL. Ready for interchain but always loyal to the XRPL fam!



WHAT IS XRP?

XRP is a digital asset that's native to the XRP Ledger—an open-source, permissionless and decentralized blockchain technology.

"Free thought is a philosophical viewpoint which holds that positions regarding truth should be formed on the basis of logic, reason, and empiricism, rather than authority, tradition, revelation, or dogma."

-Phil-



NOTHING BUT THE BEST

■ Inspired by the most powerful blockchain, the TEAMXRP design is the most wanted PRO-ACTIVE Cool Hoodie on the market. Release price 888XRP. SOLD OUT.

QWAKEN

FOUNDERS



Tzulé & Phil

TZULÉ

HEAD DESIGNER

I've always had passion for colors and clothes, but like many of us I was trapped in a society that didn't encourage artists and ended up with an accounting degree... I kept learning about design since a young age and all this "extra" knowledge allowed me to start creating my own digital clothing brand when life finally gave me that push I needed.

PHIL CALISTI

PROJECT MANAGER

I'm a 39yr old from Italy, I have lived in few different countries among Europe and North America, leaving home since I was a teenager. Later in life, after a brief experience in San Diego just before the pandemic, I moved to a Caribbean paradise with my awesome wife Tzule. I dedicated the last 10 years to many different projects, mainly in the automotive branch and e-commerce. During the last 3 years, I learned about digital assets and along with my wife, we became at first investors and now NFT Creators. I'm deeply involved in this project and here for the long run!

THE TEAM

First of all we want to say **THANQ** to all the people who are part of this great Community. We feel **BLESSED**, and we know **WE WOULDN'T BE HERE WITHOUT ALL OF YOU!**

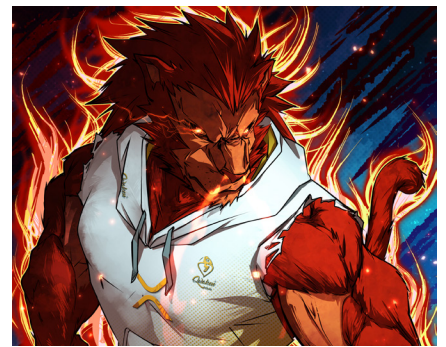
KEMOXR89



Able to offer guidance and support to others in the Discord server, he is responsive to questions and concerns and able to provide practical advice based on his own experiences in the space. Our Rumble Royal King is much more than that, being in charge of the bot to take the snapshots and distributing the airdrops for the Qwaken holders every 2 months, along with the maintainance of the Discord server.

With a deep understanding of the XRPL NFT markets and ecosystem, Defi is able to provide insights into how the market is evolving and where opportunities arise. The first Qwaken holder has been a huge supporter since the beginning and he has been very important for the continous organic growth of the brand.

DEFI_DAEMON



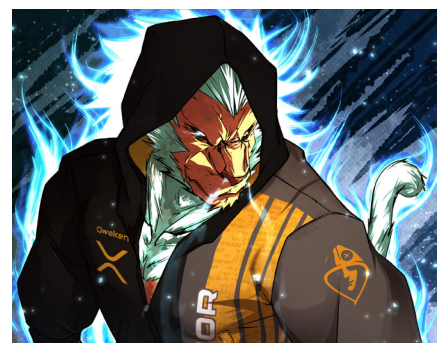
GINGERSN4P



Mom, wife of Defi_Daemon, teacher, and American patriette, Ginger is quickly becoming a Qwaken NFT expert and she's now the latest add to the Qteam, working closely with us in the Discord server, bringing new ideas and projects to the table. We know involving her and more women will be the success of the Qwaken project!

He's always able to clearly and concisely explain complex concepts and technical details to those who may be less familiar with NFTs. Patient and encouraging, creating a welcoming and inclusive environment where everyone feels comfortable asking questions and sharing ideas. He's InXRPWeTrust and even if he joined the team only recently he is very knowledgable about the Qwaken project and always available to help in the Discord server between RR games!

INXRPWETRUST





PROACTIVE COOL HOODIES

More than a Piece of 3d Art it's an access to WEALTH and valuable KNOWLEDGE.

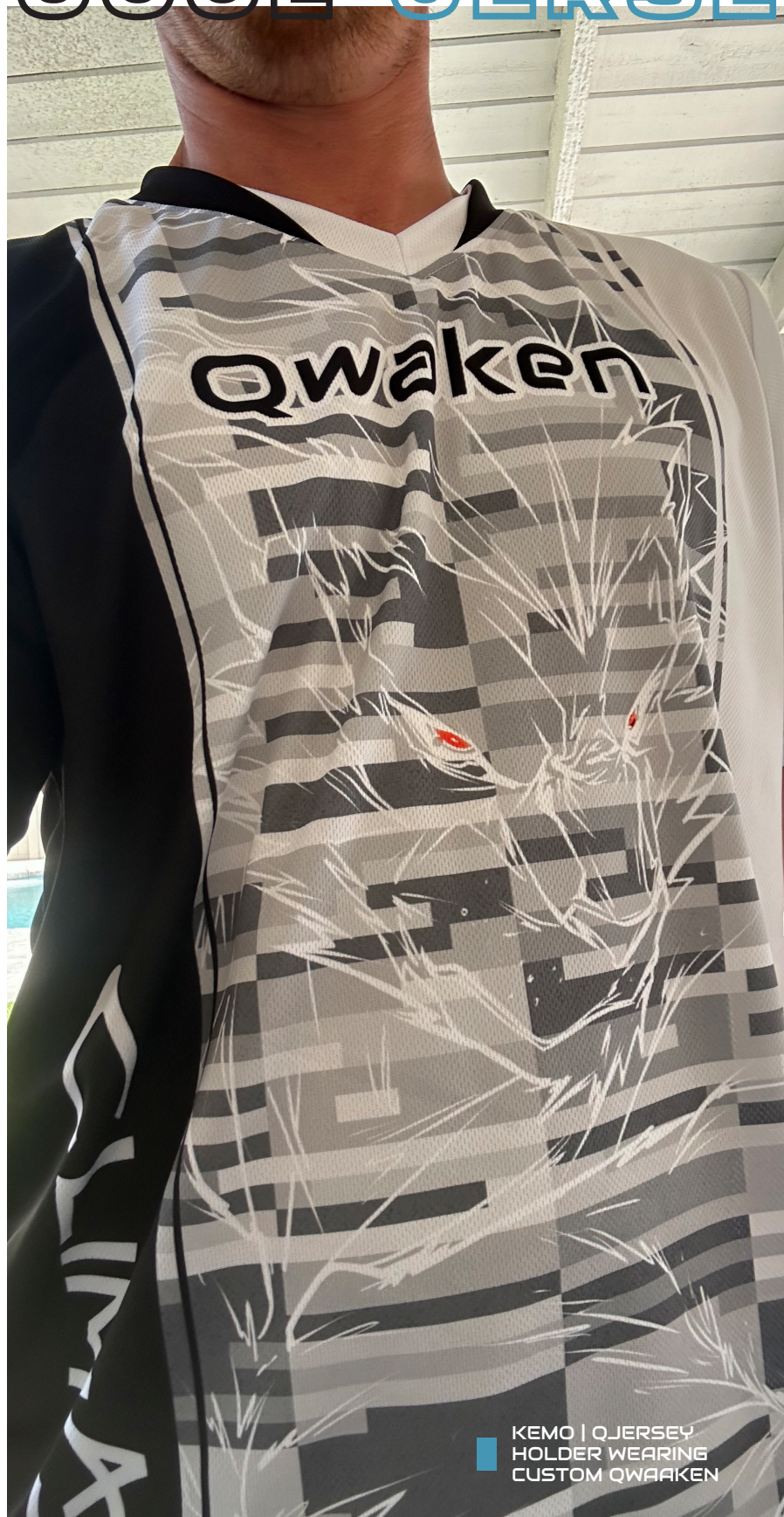
The main collection of the QWAKEN NFTS CLUB is a 1717 PROACTIVE COOL HOODIES release. Each PRO.CH adds 7 Qpoints for the Qwaken Leaderboard and qualify the holder to receive \$QWK tokens every 2 months. Each NFT Owner will be able to order the PHYSICAL CH after holding for 31 days the NFT one time only for free. Holders will also gain access to the PROACTIVE Hub where they'll soon find all the necessary tools to become wealthier and have a healthier life. The PROACTIVE Holders will also receive part of the royalties from the second market sales, access to special releases for PROACTIVE holders only and many more rewards for holding now that xls-20 has been finally released. In case of resale of the NFT on the second market the new holder will have to cover the costs of the physical collectible (\$99usd in XRP*s* shipping included). Holding the PRO.CH grants also the access to the Qwaken Beach Club (previous interview), an exclusive LUXURY CRYPTO BEACH CLUB planned to be built in Mexico during 2023. The Cool Hoodie became quickly a status-symbol among the XRPL Community with more than 100 physical collectibles already claimed.

After the issuing of the \$QWK tokens, the perks "benefit_1" and "benefit_2" have now been integrated to the "PROACTIVE" perk and they will be distributed in \$QWK to the PROACTIVE holders as part of the share from the 50% of the total supply of \$QWK starting January 2023. Due to the lack of time and to the turn the Qwaken Project had to take to maintain the quality of the deliver, marketing consulting has been removed from the perks offered to the PROACTIVE holders with release 1 to 3.



A collection of PHYGITAL Cool Jerseys for the metaverse and for the REAL WORLD. The physical cool jersey will match the NFT color and design.

COOL JERSEYS



KEMO | QJERSEY
HOLDER WEARING
CUSTOM QWAAKEN

Get an awesome 3D NFT, a physical Cool Jersey, 11% DISCOUNT in the Qwaken Store (one time only per NFT) and 3 QPOINTS for the Qwaken Leaderboard (YOU NEED TO HOLD 1 PROACTIVE COOL HOODIE to qualify for the distribution of \$QWK). Only 17 copies of each design and color will be minted. On the second market, this NFT will also give to the holder the possibility to order the physical jersey for 77 usd in XRP, shipping included. Please DM the Qwaken Team if you can't find the Cool Jersey you like on the market to mint it if the total number of copies is not 17 yet. An unreleased edition was delivered to our early birds. In this occasion the difference is the ID Seal, we were evaluating if including this distinction would be worthed also for the jerseys since it involves a person dedicated to the customization of each one of them. At the end, we decided that it is and that every NFT will include it, so now our early birds have a unique jersey edition.



LIONS ELITE

Only a very limited number of Qwaken Lions Elite will ever be created by the great Artist INKARTLUIS and minted by Qwaken, The Brand of the Braves! Get the Q³DIAMOND badge on our Discord Server by holding 3 or more PROACTIVE COOL HOODIES to access the PRE-SALE of the next mint and to qualify for the distribution of \$QWK tokens for the PROACTIVE holders starting December 2022.




Each Qwaken Lion Elite NFT adds 7 Qpoints for the Qwaken richlist, the possibility to purchase special edition items while holding and to participate into a lottery 3 times a year for a 3 days and 2 nights stay at the Qwaken Club.

This NFT will also give to the holder the possibility of ordering the hoodie the Lion is wearing one time only for the same price as the PROACTIVE holders (99 usd in XRP), even if he/she doesn't hold the PROACTIVE NFT.





Number One

brewed on  solonic

“NUMBER ONE” the first ever NFT Surfboard. A unique PHYGITAL NFT for the real world and for the metaverse!

Handcrafted in Hawaii and tokenized by Qwaken in record time, this NFT gives you exclusive access to the best projects on the XRPL along with the PHYSICAL HANDCRAFTED SURFBOARD

Presented in Las Vegas during the Ripple Apex SOLONATION Event on September 8th 2022.

NUMBER ONE SURFBOARD IS A SOLONATION COMMUNITY PROJECT.

MANY THANKS TO: ANONYMOUS ASTRONAUTS | BULLS AND BEARS | HUGE TITS CRYPTO | VERSEX | THE SOLONATION COMMUNITY.



PROACTIVE SURF

 HOLD BY KEMO



QWAKEN QTIE CUBS



BRIAN | DIAMOND
HOLDER WEARING
TGA BLACK

A unique collection of 1717 Qtie cubs & frens generated by AI and branded by Qwaken.

All the cuteness of a cub and all the utilities of Qwaken! This collection of 1717 Qties will be released in 3 parts:

400 Qties April '23

600 Qties June '23

717 August '23

Each release will have a percentage of NFTs with a special trait connected to a second NFT redeemable one time only.

The Qties are also entitled of the 50% of the royalties (10%) from this and future releases on the second market ONLY 1:1 not depending on the tier of the Qtie holded.

QTIES TIERS:

TIER 1 +2 QPOINTS

TIER 2 +3 QPOINTS

TIER 3 +5 QPOINTS





CORE JACKETS

A special release of hand-tailored Jackets in collaboration with the Core Council for the Core Nova event in LA by Vazi Maridadi, an awarded Kenyan fashion brand with a very versatile style. The brazen contours of the African print used for the interior of the Core Jackets, perfectly blended with tenacious denim fabric, so simple, yet very exquisite and elegant! Each PROACTIVE NFT qualifies the holder to receive \$QWK and it adds 7 Qpoints for the Qwaken Leaderboard.



CORE JACKET 01 by Tausi
Qwaken x VAZI MARIDADI

CORE NOVA
EXCLUSIVE RELEASE



BRIAN, MACK & ASH
WEARING THEIR
CORE JACKETS

WOMEN'S FASHION

TZULÉ | CO-FOUNDER
AND HEAD-DESIGNER
WEARING WTW.



FASHION IS WHAT YOU ARE COMFORTABLE TO COMMUNICATE

■ OUR VISION

The Qwaken Project was born at the end of 2021. Fast fashion decline and the recent events involving big brands confirm our vision. They will give us enough spotlight to finally introduce the Qwaken brand to the mainstream as an alternative in an industry in need for fresh air.

Our designs will always be a street-wear artistic representation of what we think is important to communicate nowadays. Qwaken is not responsible for the works and information shown by the artists designs.



\$QWK TOKEN

TOTAL SUPPLY 1.000.000

\$QWK is a new XRPL token issued by the Qwaken Brand for several purposes inside the Qwaken eco-system. The tokens will be distributed to the PROACTIVE holders starting January 2023. \$QWK will be the currency accepted in the QStores and using it will grant the buyer a 17% discount. We're currently building the payment bridge to start the beta to start accepting our own currency in the QStore as soon as it opens during Q2 2023. (pag21)

TOKENOMICS



DISTRIBUTION

The distribution of \$QWK to the PROACTIVE holders will occur EVERY 2 MONTHS.

To qualify the holder needs to:

1. Hold at least 1 PROACTIVE NFT
2. Verify the collection using the XRPLQwakenBot
3. Open the \$QWK trustline

Please read the related pinned announcements in the Discord Server or open a ticket for help.

USE CASES

\$QWK will be the main currency used in the Qwaken eco-system.

In the QStores and the Qwaken Club it will grant the buyer a 17% discount.

\$QWK will also be the only currency accepted to purchase very exclusive NFT collections, physical collectibles and secret items.

Many more is coming for the \$QWK holders, staking among other tools will be implemented during 2023.

1,000,000 QWK

50% PROACTIVE HOLDERS

0.1% of this vault will be airdropped to the PROACTIVE holders every 2 months starting Jan '23. Depending on the amount of holders this % can vary up to 0.5% per month. DIAMQND holders receive a 10% extra \$QWK each drop.

25% FOR SALE IN THE STORE

25% of the total supply of \$QWK will be sold. Half of it in a price range of 3-5 usd and the rest at 7 \$usd giving priority to the Qwaken holders and to the partners.

5% QWAKEN TEAM

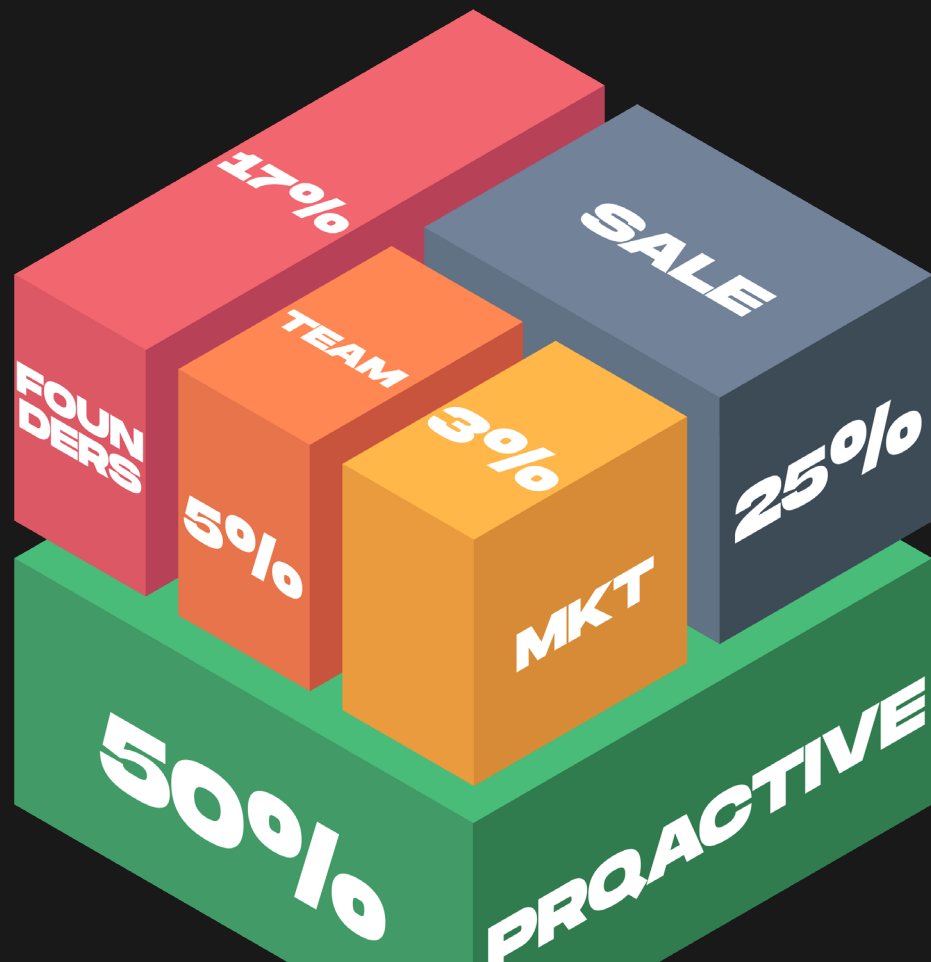
5% of all \$QWK tokens will be distributed to the QTeam, 0.5% at token launch being the rest dropped on a bi-monthly schedule up to 0.5% per team member per year.

3% MARKETING VAULT

The Marketing Vault will be used mainly for influencers marketing, giveaways and finally to open a brand ambassadors program as soon as the QStores are live in January 2023.

17% QWAKEN FOUNDERS & PARTNERS

17% of the total \$QWK will be distributed among the Qwaken Founders and future partners divided by 0.5% each member every Christmas Eve.



QPOINTS

Changes to the Qpoints system can occur from time to time following nft price changes and the addition of new collections.

The Qpoints System is the core of the Qwaken Project. Please verify your collection using the XRPLQwakenBot on Discord to receive rewards in \$QWK.



Use the !leaderboard command in the Qwaken Club Discord Server to order the bot to show your rank.

To qualify to receive \$QWK tokens, the holder needs to hold at least 1 **PROACTIVE** Cool Hoodie in their wallet during the snapshot. A new release of PCH will be announced in May '23 and the last is planned for Q4 '23. After this last release, the focus will shift drastically to the promoting and positioning of the clothing brand and the beach club to add more value to the NFTs you hold, in a very organic and passive way.

Every Qpoint will guarantee a certain percentage of the 50% of the \$QWK tokens airdropped every 2 months. Depending on the volume of sales in the online store, the percentage airdropped can increase or decrease + 50 % of the royalties from 2nd market (annually) will be announced in June 2023

A snapshot will be taken before the \$QWK airdrop is distributed in May-July-September-November 2023.

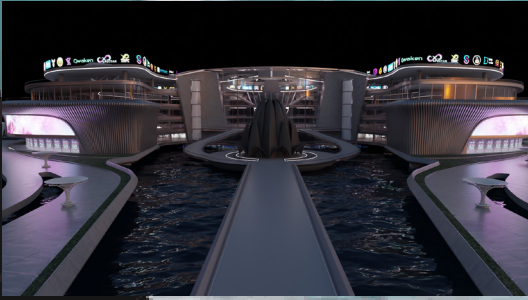
The Qpoints System is flexible and it will be adapted to any circumstances the project will face ALWAYS PRESERVING THE INTERESTS OF THE COMMUNITY AND OUR HOLDERS.

The **extra rewards** after the release of the Qties in April 2023 were eliminated from the perks. The stay at the Qwaken Club will be available to be claimed by the end of 2023 and has now been granted to the holders with 99 points on 4.10.23, even if the criterias were not met. If the Qwaken Beach Club will not be announced by 2023, another hotel in the same area and with the same amenities will be offered in exchange to the winners.

ONLY XLS-20 NFTs issued by Qwaken on the XRPL are eligible to add Qpoints. If you haven't yet, please send your XLS-14 Qwaken NFTs back to migrate them before the NEXT snapshot.

THE QSTORES

VERSEX XMALL



METAVEVERSE

Management consultancy McKinsey and Company predicted the metaverse economy could, in aggregate, "generate up to \$5 trillion in impact by 2030."

The launching of the Qwaken MetaStore is planned for Q3 2023. The store was created egregiously by the VERSEX Team as the first pilot for the XMALL. \$QWK will be the only currency accepted into the QStore. The Store will also be the access to the Qwaken Club.

REAL LIFE

Opening during Q2 2023 the Online QStores will be quickly bridged to accept \$QWKs.

The Qwaken Online Store will bring to the public and to the industry, a new concept of STREETWEAR FASHION that changes the rules of fast-fashion taking the on-demand production to the next level. All the items for sale in the Qstore will be designed by the same team as the NFT collectible and they will also include different collections from your favorite NFT projects on the XRPL. Paying with \$QWK will always guarantee a 17% discount at the check-out.



ONLINE STORE

Qwaken CLUB

YOUR
GATEWAY
FROM THE
CRYPTO
STRESS.

YUCATÁN



Qwaken Club is your space of self-knowledge and connection, it will be a Wellness Exclusive space, which is based on facilitating significant experiences for self-healing. Nestled in a spectacular ecological reserve, the Qwaken Club will be your exclusive GET-AWAY from the stress of this digital era. Kilometers of white beaches, with a calm emerald sea. A place for those who dare to remember the essence and memory of life as a guide and support for well-being.

Mexico's Yucatan Peninsula is a vast coastal region brimming with tropical beaches, spectacular wildlife, ancient Mayan ruins, and adventure activities. The peninsula separates the Caribbean Sea from the Gulf of Mexico, and everything tropical you associate with the word "Caribbean" is on full display along its shorelines. It's one of our favorite parts of Mexico! After many years, moving around the world, we decided to settle here and we want to share with you this incredible place.

"Not how long, but how well you have lived is the main thing."

DECLARATION OF RISKS

We need to warn existing and future QWAKEN NFT holders about the potential risks of acquiring items in blockchain technology. Holding a QWAKEN Cool Hoodie denotes a comprehension of and willingness to embrace the risks associated to blockchain technology.

These risks include, but are not limited to the following:

Technical risk: Blockchain technology is still in its early stages of development. This dynamic environment could result in a slew of unanticipated technological concerns, challenges, and disruptive developments, all of which could have an impact on the value of your NFT.

Operational risk: All operations are subject to a variety of hazards, which can include illnesses among important stakeholders, major strategic disagreements, the failure of critical equipment at critical times, and so on. Operational risks will almost always have an impact on the project success and/or the value of the operations assets.

Policy risk: Price volatility can be exacerbated by continually shifting political and regulatory developments.

Transaction risk: The value of the NFT is always influenced by the actions of traders. Any potential buyer of a digital token should be aware of this duty and perform through research.

This document's introduction and description of the project's basic condition is an invitation to the broader public; it is neither a promise nor a guarantee.

**DO
YOUR
OWN
RESEARCH!**

DAN | PROACTIVE
HOLDER WEARING
TEAMXRP WHITE

Qwaken

BE THE
CHANGE
YOU WANT
TO SEE IN
THE WORLD



WEBB & FASHION

BRAND OF THE BRAVES

WHITEPAPER

4.0